Keeping Downtown Oakland Clean, Safe and Vibrant

BOMA
Oakland/East Bay

UPTOWN DOWNTOWN
OAKLAND COMMUNITY BENEFIT DISTRICTS

A holistic approach to public space management

- **Place Managers**

- **Public Safety Cameras**

- **Public Space Activation**

Public Safety Ambassadors
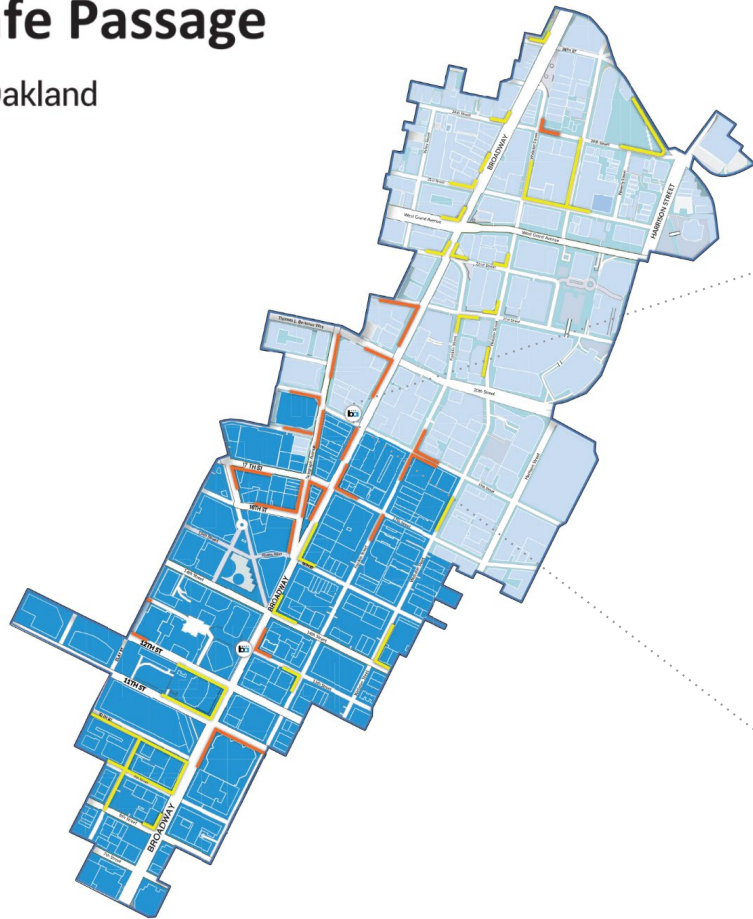
Public Safety

Public Space Activation

Camera Program

"The sense of safety comes from the adequate, but not overbearing, presence of cameras, other people and active patrols, as well from a space that is well kept and has a positive or "good" image."

- The Knight Foundation, July 2020

Safe Passage

📍 Oakland

UPTOWN DOWNTOWN
OAKLAND COMMUNITY BENEFIT DISTRICTS

19th Street
Undeground Station

Public Safety
Ambassadors

300 Lakeside
PGE/TMG

Parking &
Garage

Mall

SafeCity Cameras

West Grand Avenue

Thomas L. Berkeley Way

20th Street

17 TH ST

16TH ST

Broadway

Franklin Street

Webster Street

Harrison Street

Telegraph Avenue

22nd Street

23rd Street

21st Street

BROADWAY

TMG PARTNERS | TMG

BART ba

PG&E

Role of the Public-Private Camera Program

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Public Spaces
- Cameras installed on city-owned property only (i.e. poles)
- Most cameras concentrated around public transit

Community Benefit
- Driven by community participation
- Force-multiplier and equalizer
- Objective forensic-grade evidence
- Proven policies and procedures
- Privacy protections and safeguards
- Other operational uses beyond public safety

Private Property
- Limited coverage focused on private business/space
- Lack of common policies, procedures
- Varying quality and video footage retention

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> *Eyewitness misidentification is the greatest contributing factor to wrongful convictions proven by DNA testing, playing a role in more than 70% of convictions overturned through DNA testing nationwide."*
>
> **– The Innocence Project**

About our Camera Program

- Modeled after successful program in Union Square, San Francisco.

- CBD administers grants for participation in the camera program and operates a video control center according to program policy.

- Most cameras are owned by property owners.

- In 2022 Mayor's Office issued a grant to expand camera program as part of Shop Safe Oakland.

Bringing Stakeholders & Participants Together

SafeCity CONNECT
Oakland

Public Sector

Commercial Real Estate

Community Organizations

Program Expansion & Grant Funding

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By the numbers

- Currently **150 Camera** views in network

- Adding **200+** camera views by 2024 Q1

- Received **$200K** grant from Mayor's Office

- Issuing **$5K** grants to property owners
  in order to facilitate participation

SafeCity
CONNECT
⊙ **Oakland**

Fox Theater

Uptown Station

Paramount Theater

Rotunda Building

1500 Broadway

Marriott City Center

Financial Center

Old Oakland

Clorox Building

Tribune Building

Program Applications

Public Safety

▶ Evidentiary use for arrests and prosecutions

▶ Real-time monitoring for de-escalation and crime prevention

Traffic Safety

▶ Evidentiary use for traffic accident resolution

▶ Pattern recognition and analysis for policy and traffic controls

Economic Development

▶ Supporting economic revitalization through crime prevention

▶ Pedestrian and vehicular traffic analysis for real estate planning and commerce

Street Conditions

▶ Data-driven resource allocation and management

▶ Collaboration with DPWs and vendor management

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OAKLAND COMMUNITY BENEFIT DISTRICTS

Cases Aided by the Camera Program

RD#	Crime	Unit Making Request	Date of Incident	Date video requested from BID	Date video provided by BID	Suspect Identified	Suspect Arrested	Case Presented to DA	Case Charged by DA	Comments
22-041738	245 (a)(2) P.C.	Felony Assault Unit	12-Sep-22							Investigator B. W. No leads, pending further information
22-031904	187 PC	Homicide Unit	13-Jul-22	13-Jul-22	15-Jul-22	Yes	Yes	Charged by US Attorney	Yes	Investigator M. J. Video used to identify suspect vehicle license plate.
22-016478	242 P.C.	General Crimes	9-Apr-22			Yes	Yes	Yes	Yes	Investigator R. G. Arrest under RD 22-016489
22-028940	187 P.C.	Homicide Unit	25-Jun-22	25-Jun-22	25-Jun-22	Yes	Yes	Yes	Yes	Investigator Sgt. J. C. Video was main solvability factor in case
22-044672	211 P.C.	Robbery Unit	30 Sep 22							Case closed out due to no investigative leads
22-043162	187 P.C.	Homicide Unit	20 Sep 22							Good video evidence however not solved yet
22-015281	211 P.C.	Robbery Unit	2 Apr 22	2 Apr 22		Yes	Yes	Yes	Yes	Investigator R. A. Suspect identified in Palo Alto case linked to Rolex Robbery Series
22-018014	245 (a)(2) P.C.	Robbery Unit	19 Apr 22	21 Apr 22	21 Apr 22	Yes	Outstanding	No	No	Investigator H. J. Suspect is still outstanding
22-024754	211 P.C. 243 (d) P.C.	Robbery Unit	29 May 22	29 May 22		Yes	Yes	Yes	No	Investigator R. A. Video assisted with identifying a suspect. suspect in case not charged due to his lack of participation in case

How It Works

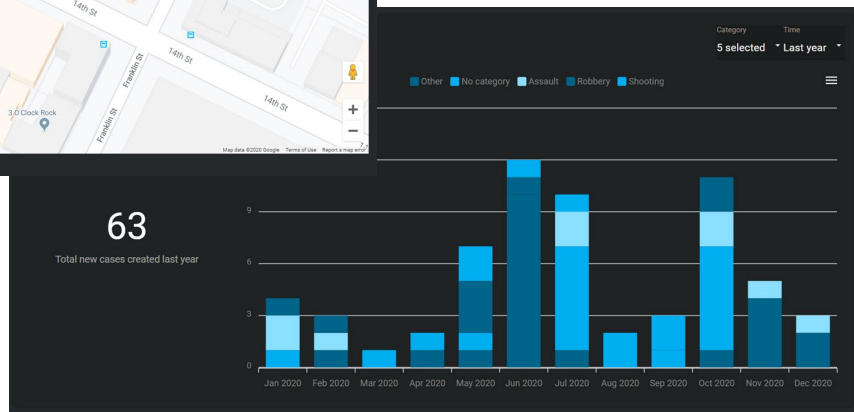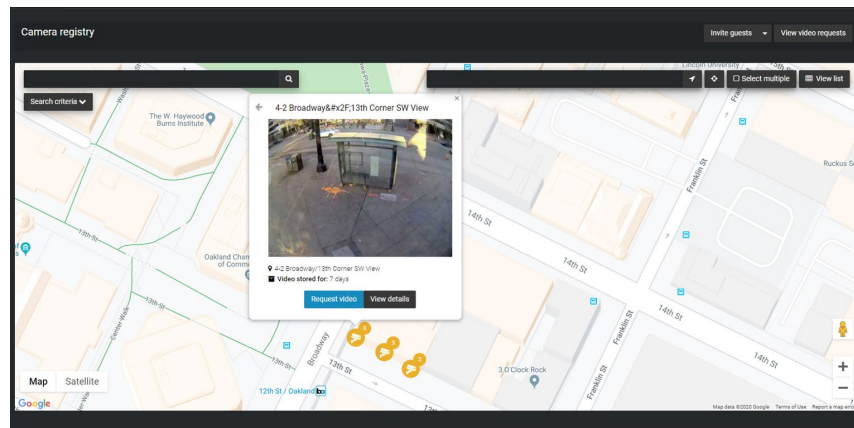

HIGH-DEFINITION CAMERAS

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CAMERA NETWORK

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VIDEO CONTROL CENTER

SafeCity Camera Registry

▶ Streamlines the video request and retrieval process.

▶ Saves vital investigation resources.

▶ Eliminates the need to canvass the neighborhood for cameras.

▶ Uses policy-approved process, with controls in place.

▶ Uses electronic video request form, capturing all vital information necessary.

▶ Provides a centralized management and reporting system with a real-time dashboard.

Where's Curry?

PRO Series - 16 Megapixel Camera

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